

BALLARD PERFORMING ARTS

Ballard High School Music and Drama Departments
Seattle, Washington



January 10, 2018

Dear Ballard Community Businesses:

As Ballard High School staff and students, we feel very fortunate to have the support of our local community. With limited funds available from the school district to support Music and Drama programs at the school, our students look to parents, private donors and businesses to help support our programs.

As in previous years, we are offering local businesses a chance to support our Performing Arts department by purchasing an advertisement or sponsorship in the annual musical program. This year's production is ***DAMN YANKEES!*** Programs will be distributed at all performances, which are generally full houses. Attached are advertisement and sponsorship rate sheets – starting as low as \$50 for a business card size ad or \$25 for a sponsorship. Your financial contribution will further the advancement of quality arts education by allowing students to participate in varied musical and performance opportunities.

Ads, sponsorships and payments are needed the first week of March to assess our need for printing in the new year. Checks can be made payable to Ballard Performing Arts and mailed to Ballard High School, 1418 NW 65th Street, Seattle, WA 98117. Or – if you prefer – one of our musical participants would be happy to pick up the check and thank you personally for your support!

We're looking forward to a great production and hope that you will be able to attend a performance. A schedule is enclosed for your reference. On behalf of the staff and students, thank you for considering supporting Ballard High School and its fine arts programs. Please do not hesitate to call if you have any questions!

Shawn Riley

Director
(206) 252-1036
smriley@seattleschools.org

Courtney Rowley

Vocal Director
(206) 252-1035
chrowley@seattleschools.org

Bonnie Moses

Program Coordinator
(615) 516-4875
adamson3@comcast.net

BALLARD HIGH SCHOOL 2018 MUSICAL PROGRAM ADVERTISING SPECIFICATIONS

The 2018 BHS Musical Program will be available to theater-goers at all six performances of *DAMN YANKEES!* A copy of the performance dates is attached for your convenience.

The program will feature cast pictures and bios, performance schedule, supporting members of the production, members of the pit orchestra, along with messages from Principal Keven Wynkoop.

All advertisements are black and white and each advertiser will receive a complimentary copy of the program.

In addition to standard advertisements, there are two program sponsorship opportunities:

- 1) Full page inside front cover advertisement \$400
- 2) Full page back cover advertisement \$400

Advertisement Pricing Chart

AD SIZE	COST	WIDTH x HEIGHT
Standard business card	\$50	3.5" x 2" (horizontal)
1/4 page	\$100	3.75" x 5"
1/2 page	\$200	7" x 5"
Full page	\$300	7.5" x 10"

Please attach either a copy of the exact advertisement that will be in the program or email it to smriley@seattleschools.org

DEADLINE for submissions – March 2, 2018

Business Name	
Contact Name	
Address	
City	
State – Zip Code	
Daytime Phone	
Advertisement Size	
Sold By (Student Name)	

BALLARD HIGH SCHOOL 2018 MUSICAL PROGRAM SPONSORSHIP SPECIFICATIONS

The 2018 BHS Musical Program will be available to theater-goers
at all six performances of *DAMN YANKEES!*

Sponsorship Level	Donation
Donor	\$25 - \$49
Underwriter	\$50 - \$99
Benefactor	\$100 - \$249
Contributor	\$250 - \$499
Philanthropist	\$500+

Support of the Arts is easy as 1-2-3!

1. Complete the form below.
2. Attach a check payable to **Ballard Performing Arts**.
3. Return to student or mail to:

Ballard Performing Arts
c/o Shawn M. Riley
1418 NW 65th Street
Seattle, WA 98117

Please direct questions to:
Bonnie Moses
Program Coordinator
(615) 516 - 4875
Adamson3@comcast.net

Sponsor Name	
Contact Name (If different)	
Address	
City	
State – Zip Code	
Daytime Phone	
Sponsorship Level	
Sold By (Student name)	

**Please print name exactly as you would like it to appear in the program.
DEADLINE for submissions – March 2, 2018**

BALLARD HIGH SCHOOL
2018 MUSICAL PRODUCTION
DAMN YANKEES! PERFORMANCE SCHEDULE

All performances will be held in the
Earl Kelly Performing Arts Center
at Ballard High School beginning at 7:30 pm

First Weekend

Thursday, March 15, 2018

Friday, March 16, 2018

Saturday, March 17, 2018

Second Weekend

Thursday, March 22, 2018

Friday, March 23, 2018

Saturday, March 24, 2018

Hope to see you there!