

BALLARD PERFORMING ARTS

Ballard High School Music and Drama Departments
Seattle, Washington



September 15, 2016

Ballard High School's Performing Arts Booster Club would like to offer you an opportunity of becoming a corporate sponsor that will benefit over 350 students participating in the performing arts program.

We are an all-inclusive program and your sponsorship will help fulfill the financial needs of the program that currently are not publicly funded. Some of these financial needs include raising funds for scholarships for students, musical instrument maintenance and repairs, coaching, travel fees, music sheets, uniforms and more.

For our corporate sponsors, we will show the community how you are helping us by promoting your business with your logo and link to your website on our web page, your logo will be displayed on onsite signage during our events, and will be acknowledged at all social media page throughout the school year.

Ballard High School's Performing Arts Booster Club (BPABC) is a 501c3 entity, and corporate sponsorship is tax deductible, less fair market value of ticket prices. Please see the attached document which shows the different levels of sponsorship and benefits you can choose from. We have also provided history of our successes these past few years, and the calendar of events for the upcoming 2016-2017 school year.

Please return the Sponsorship Form as soon as possible in order to ensure that your company name and/or logo (as stated in the Sponsorship Benefit) is printed in our upcoming year's programs.

For more information about our programs, we invite you to visit our website at www.ballardperformingarts.org.

If you have any questions, please feel free to contact us at bpabc_corp@yahoo.com or (206) 465-4432.

Sincerely,

Nanette Magno
BPABC VP Fundraising

About Ballard High School's Performing Arts Department

Award-Winning Music and Theater

The Ballard High School Music and Drama Programs have recently gained regional, national, and international acclaim for their ensembles and performances. The Music Program includes over 300 students who participate in two concert bands, three concert choirs, one orchestra, percussion ensemble, two jazz bands, one jazz choir and multiple chamber ensembles. The Drama Program has over 90 students who... partake in Theatre and Technical Theatre classes, and includes almost 200 students who participate in the three extra-curricular plays and musicals each season.

The top music ensembles at the school have traveled to festivals and performances across the country and have won multiple awards and recognitions for their high level of music-making and outstanding performances. Highlights include Concert and Advanced Women's Choir performance at New York City's Carnegie Hall, Orchestra's recognition as Best Overall Orchestra in both the Vancouver and San Francisco Heritage Festivals, and Jazz Band's participation in the Essentially Ellington Jazz Festival, the Earshot Jazz Festival and Starbucks' "Hot Java Cool Jazz" concert. Our band has been invited to perform at Carnegie Hall in New York City in April 2017.

Each year, Ballard's Drama and Music programs combine to produce a full scale musical theatre production. In the past few years, Ballard's musicals have been nominated for over 20 awards from the 5th Avenue High School Musical Theater Awards, winning in the categories of Best Supporting Actress (Thoroughly Modern Millie in 2015), Best Costumes (Bye Bye Birdie in 2012 and Urinetown in 2014) and Best Orchestra (Cabaret, 2011), with additional nominations for Best Chorus, Best Vocal Direction, Outstanding Choreography, Outstanding Performance by an Ensemble Group, and Best Overall Musical.

Ballard's Drama program received two nominations to represent the state of Washington in the American High School Theatre Festival in Edinburgh, Scotland. The American High School Theatre Festival is a part of the International Fringe Festival, which is the largest arts festival in the world. Ballard High School is proud to have received this coveted spot and was one of only 40 U.S. high schools in attendance. Students traveled to the UK in August, 2013 to perform Jason Robert Brown's "Songs for a New World".

Ballard Music and Theatre Alumni have attended many of the nation's most prestigious performing arts schools and universities, including The University of Michigan, Northwestern University, Oberlin College, The New School (NYC), Stanford University, The University of Oregon, The University of Washington, Cornish College of the Arts, Pacific Lutheran University, Point Park University (Pittsburgh), Loyola University, The University of Portland, and Chapman University.

A Supportive Community

Ballard High School's performing arts programs are fortunate to have a supportive parent community – the Performing Arts Booster Club – who support the programs with financial and volunteer assistance. Ongoing fundraising activities continue throughout the year, including auctions, galas, concerts, special productions, candy and coffee sales, etc. Support from the local business community augments the Booster Club's activities, providing support for scholarships, field trips, sheet music, supplies, lighting, costumes, instruments, vocal training, and more.

Music Concerts and Special Events

October 2016:
26 - Fall Choir Concert



November 2016:
2 - Fall Orchestra Concert
3 - Fall Band Concert

December 2016:
1 & 2 – RENT (fundraiser)
7, 8, & 9 - Winter Concerts
featuring combined groups



February 2017:
4 - Spaghetti Dinner

March 2017:
18 – Opening Weekend Gala

May 2017:
25 - Spring Choir Concert

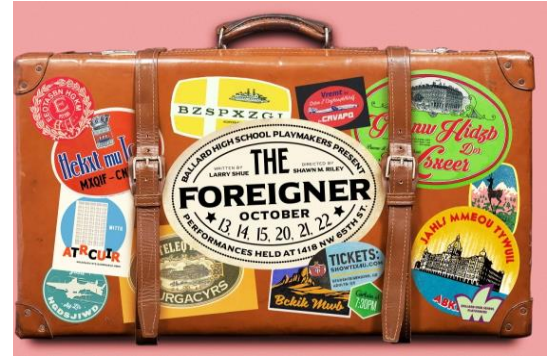


June 2017:
1 - Spring Orchestra Concert
8 - Spring Band Concert

2016-2017 Theatrical Season

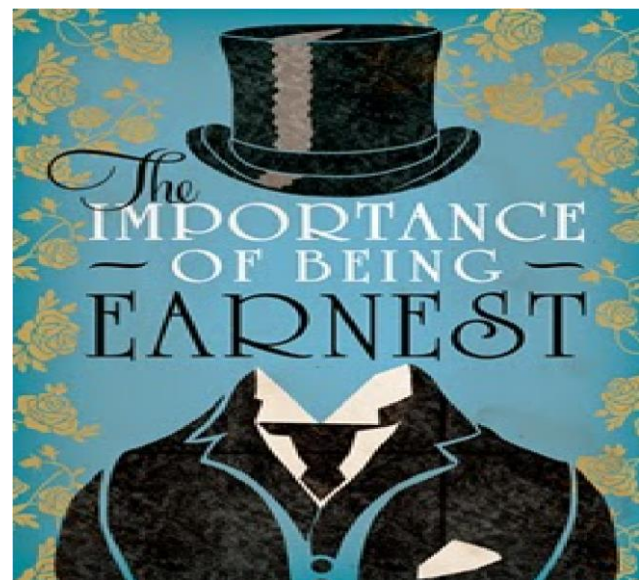
Ballard High School

The Foreigner is a fun, two-act comedy by American playwright Larry Shue. The story takes place in a fishing lodge in rural Tlghman County, Georgia where two Englishmen, Froggy and Charlie, arrive as guests. The shy Charlie agreed to accompany Froggy on the trip after his sick wife begged him to go. When people at the lodge try to talk to Charlie, however, he remains silent: he is terribly shy, depressed about his wife's illness, and cannot find the words to reply. Froggy claims that Charlie cannot talk because he is a "foreigner" from an exotic country, and does not understand English. Taking the explanation that he's a non-English speaker as fact, the lodge's guests quickly begin revealing their secrets, and Charlie soon discovers scandals amongst some of the residents of the lodge



Les Misérables based on the novel by French poet and novelist Victor Hugo. Premiering in Paris in 1980, The London production has run continuously since October 1985 – the longest running musical in the West End and the second longest-running musical in the world. Set in early 19th-century France, it is the story of Jean Valjean, a French peasant, and his quest for redemption after serving nineteen years in jail for having stolen a loaf of bread for his sister's starving child. Valjean decides to break his parole and start his life anew after a kindly bishop inspires him by a tremendous act of mercy, but he is relentlessly tracked down by a police inspector named Javert. Along the way, Valjean and a slew of characters are swept into a revolutionary period in France, where a group of young idealists make their last stand at a street barricade.

Two young gentlemen living in 1890's England have taken to bending the truth in order to put some excitement into their lives. Jack Worthing has invented a brother, Ernest, who he uses as an excuse to leave his dull country life behind to visit the ravishing Gwendolen. Algernon Montcrieff decides to take the name 'Ernest' when visiting Worthing's young and beautiful ward, Cecily at the country manor. Things start to go awry when they end up together in the country, and their deceptions are discovered threatening to spoil their romantic pursuits.



BALLARD PERFORMING ARTS

Ballard High School Music and Drama Departments
Seattle, Washington



2016- 2017 Sponsorship Benefits

BASIC BENEFITS for all sponsorships over \$500 include:

- Logo recognition and direct link to your website, on the BPA website www.ballardperformingarts.org for the year.
- Logo on all weekly Performing Arts E-newsletters; approximately 35 times a year to over 350 email addresses.
- Logo and name on the Performing Arts concert cover jacket in full color. Included at all band, choir and orchestra concerts (9 separate occasions throughout the entire school year). Approximately 2500 copies printed. Deadline for inclusion is October 7th, 2016
- Logo on signage displayed in auditorium reception area for each theater production and music concert performance.
- On-stage verbal and printed recognition during major annual events; Spotlight Gala, Opening Night Gala, and Spaghetti Dinner.

In addition to the above benefits, the follow levels also include:

\$500 Supporting Role Level

- 2 tickets to any one theater production and 2 reserved tickets to any one music concert.
- All Basic Benefits

\$1,000 Conductor Level

- Logo in each theater production's program (3 shows, 6 performances each).
- 2 tickets to each theater production (Fall Play, Winter Musical, Spring Play).
- 2 reserved seats to each music concert (Fall, Winter and Spring).
- All Basic Benefits

\$2,500 Director Level

- Logo in each theater production's program (3 shows, 6 performances each).
- 4 tickets to each theater production (Fall Play, Winter Musical, Spring Play).
- 4 reserved seats to each music concert (Fall, Winter and Spring).
- All Basic Benefits

\$5,000 Producer Level

- Logo in each theater production's program (3 shows, 6 performances each).
- Logo printed on each theater production's poster (approx. quantity 500 distributed throughout the community).
- 4 tickets to each theater production (Fall Play, Winter Musical, Spring Play)
- 4 reserved seats to each music concert (Fall, Winter and Spring)
- 2 tickets to each The Spotlight Gala in November, Spaghetti Dinner in February and the Opening Gala dinner in March.
- All Basic Benefits

Not quite ready for the Basic Level commitment? Smaller sponsorships can be created for you. Please contact Nanette Magno at BPAC_corp@yahoo.com

BALLARD PERFORMING ARTS

Ballard High School Music and Drama Departments
Seattle, Washington



Ballard High School Performing Arts Sponsorship Form

Yes! I would like to support Ballard High School Performing Arts with support as:

Producer (\$5,000) Director (\$2,500) Conductor (\$1,000) Supporting Role (\$500)

Other \$ _____

Company/Organization Name: _____

Contact Name: _____

Address: _____ *City* _____ *ST* _____ *Zip* _____

Phone: () _____ *E-mail* _____

Please mail this form along with your donation to:

Ballard Performing Arts Booster Club

P.O. Box 17774

Seattle, WA 98127

Checks payable to: BPABC

Questions: Please contact Nanette Magno, Booster Fundraising Chair at: bpabc_corp@yahoo.com or (206) 465-4432

Thank you for your support!

BALLARD PERFORMING ARTS

Ballard High School Music and Drama Departments
Seattle, Washington



One of my secrets.....

As a small business owner, I have a limited budget for advertising and promotion. As far as I am concerned, the most “bang for your buck” is a corporate sponsorship with a local school. I have chosen to be a corporate sponsor of the Ballard Performing Arts and I know people support businesses that support their local school programs. We have a great local school with a incredibly strong, and loyal community that takes note of businesses that support Ballard High School.

Imagine your logo in front of the thousands of people that pass through our events (e.g., concerts and fundraisers). We have over 300 Ballard youth in our program and that translates into a large adult community – not only parents/guardians, but grandparents, relatives, and friends. We also have numerous established alumni that are present at our many events.

This past year corporate sponsorships helped us with greatly needed instrument repair, coaching, and perhaps most notably – scholarships. We are an inclusive performing arts community and making sure that everyone can participate in our activities is critical to the character of our program.

So if you are a business owner – please consider a sponsorship. If you have a connection to that managerial level where a sponsorship could be considered, please consider putting in a plug for such involvement. It is truly a mutually beneficial relationship.

Yours truly,

John Loacker
President 2015-2016
Ballard Performing Arts Booster Club